

Reaching Out Further

The IES Calgary Section is always seeking to improve our illuminated environment. We embrace this challenge by producing Calgary's leading architectural lighting events to ensure our community is currently educated, conversing, and having a good time.



Our activities range from foundational education events such as Technical Luncheons, and the Fundamentals of Lighting Course to our society social experiences like Building Tours, and the Annual Golf Tournament. These offerings and more are focused on benefiting our Section Members, our Design and Construction Community, and our most valuable supporters ... You, and the company you represent.

As you are aware, the ongoing global pandemic situation brought about by the spread of the COVID-19 virus caused the shutdown of all group activities from the middle of March 2020 onwards. This necessitated the cancellation of several IES Calgary events: March Technical Luncheon, Keynote Presentation, IES Lighten Up luminaire design competition, Bull Busting summer social, and our Annual Golf Tournament in June.

The IES Calgary Section recognizes that these cancellations devalued the sponsorship tiers offered for the 2019-20 term and are addressing this by creating special renewal tiers that essentially carry-forward the value lost to our 2020-21 term.

In order to continue our numerous activities at the high-quality level we seek we are asking your firm to join with us as a Core Sponsor for the 2020/21 term. Your support will assist us in establishing a stable core budget platform from which to launch our diverse section events and activities.

Please read below for details on the various support level packages to see which one best-fits you, and your company.

Should you have any questions please reach out and connect with us.

Hilary Zorn
President
hzorn@lswlighting.com

Bill Charbonneau
Vice President
bcharbonneau@ensinc.ca

Mafi Avila
Treasurer
mavila@prolux.com

Geoff Bouckley
Past President
gbouckley@smpeng.com

Heather Lowe
Sponsorship Chair
heather.lowe@mppeng.ca

Annual IES Calgary Section Core Sponsorship Tiers

Our program has three (3) levels of support with increasing benefits for your company within the 2020-2021 term.

- **\$500 Glowing Sponsorship** Includes
 - Your company logo on all IES Calgary media (i.e. - Banners, Website, Email Notices, Table Centers)
- **\$1,000 Shining Sponsorship** Includes
 - Your company logo on all IES Calgary media (i.e. - Banners, Website, Email Notices, Table Centers)
 - Two (2) complimentary seats at the first Technical Luncheon attended
 - Two (2) complimentary seats at our Annual Keynote Presentation in April 2021
- **\$1,750 Radiating Sponsorship** Includes
 - Your company logo on all IES Calgary media (i.e. - Banners, Email Notices, Table Centers)
 - Four (4) complimentary seats at the first Technical Luncheon attended
 - Two (2) complimentary seats at our Annual Keynote Presentation in April 2021
 - Two (2) complimentary entries for our Annual Golf Tournament in June 2021

Special COVID-19 Sponsorship Renewal Tiers

Our Section recognizes not all benefits from the 2019-20 term were realized due to the COVID-19 global pandemic; we have added appropriately priced packages that carry forward benefits for this campaign to renewing sponsors.

- **\$850 Shining Sponsorship** Includes
 - *Available for companies renewing mid-tier sponsorship from 2019-20 term*
 - Your company logo on all IES Calgary media (i.e. - Banners, Website, Email Notices, Table Centers)
 - Two (2) complimentary seats at the first Technical Luncheon attended
 - Two (2) complimentary seats at our Annual Keynote Presentation in April 2021
- **\$1,250 Radiating Sponsorship** Includes
 - *Available for companies renewing top-tier sponsorship from 2019-20 term*
 - Your company logo on all IES Calgary media (i.e. - Banners, Email Notices, Table Centers)
 - Four (4) complimentary seats at the first Technical Luncheon attended
 - Two (2) complimentary seats at our Annual Keynote Presentation in April 2021
 - Two (2) complimentary entries for our Annual Golf Tournament in June 2021

How Does It Work?

- Please utilize our convenient sponsorship support option on our Section website where you'll see all the support tier options available: <https://calgary.ies.org/calendar-of-events/>
- Core Sponsorships are available for purchase during our fundraising window only (July 1st to August 31st)
 - Supporters need to make their donation during this time period to secure the benefits

We look forward to welcoming you as a Core Sponsor for 2020-2021